

CLEAN VERSION OF AMENDED CLAIM

In the Claims:

25. (*Currently amended*) A computer based method for marketing attendance right options, the method comprising the steps of:

storing, in a computer, information relating to attendance right options;

linking the computer to at least one user terminal through a data communication link;

displaying, at the at least one user terminal, information concerning selected at least one attendance right option(s), and current price information for purchase of said attendance right options as well as up-to-date valuation information;

wherein said option valuation information is computed based on user-input probabilities concerning option-vesting contingencies creating an exchange for trading said at least one attendance right option based on price terms set between participants in the exchange.

Please add new claims 39-42:

39. (*new*): The method of claim 25 wherein the step of creating an exchange includes the use of a selectively programmed computer trading platform permitting multiple users to explore price and/or availability of select attendance right options interactively on a computer network.

40. (*new*): The method of claim 25 further comprising attendance rights options selected from the group consisting of: tennis tournaments, baseball playoff games, hockey playoff games, soccer tournaments, Olympic events, football playoffs, basketball playoffs or tournaments.

41. (*new*): The method of claim 25 wherein said pricing information is determined by market conditions.

42. (*new*): The method claim 25 wherein said pricing information is pre-set by an option seller.